

CARE ECONOMY ON G20 AGENDA: MAKING VISIBLE THE INVISIBLE

Research partner:

Southern Voice (SV) and Center for the Implementation of Public Policies Promoting Equity and Growth (CIPPEC)

Timeframe:

01/01/2023 - 30/11/2024

Main objective:

The 'Care 20' project seeks to promote the care agenda as an investment for the development of countries and the adoption of comprehensive care systems within the framework of the G20 process. The project has established a collaborative network to disseminate recommendations, facilitate peer exchange, and highlight the Global South perspective regarding care policies, within and beyond the G20.

Context and description of the project:

Despite progress in discussions surrounding the care agenda within the G20, advancement at the national level in each country is still limited. With three consecutive presidencies of the G20 led by Global South countries (India, Brazil, and South Africa), a window of opportunity opens to elevate developing countries' needs and promote care systems globally.

This project has three main objectives:

- 1** Foster collaboration between G20 affinity groups and Sherpa Track by establishing the collaborative network called "Care 20" to highlight care as a development policy in public discourse and advocate for evidence-based care policies.
- 2** Synthesize evidence to inform decision-making related to the care economy within the G20 framework.
- 3** Participate in and organize events linked to the G20 to disseminate recommendations identified by Care 20.

Challenges and strategies:

At the outset of the project, opportunities to directly influence India's G20 agenda were limited. The strategy developed involved continuing efforts to promote the inclusion of care as a relevant theme in discussions through contacts with the official affinity groups T20 and W20, while also strengthening ties with local NGOs and international organizations to ensure the care agenda was present in the process. Communications with Brazil's G20 began earlier, providing better collaboration opportunities to promote the care agenda as an investment for development.

Lessons:

It is essential to establish contacts with the G20 presidency well before its term to achieve influence. This led project leaders to proactively engage with Brazil's G20 presidency during India's presidency, resulting in a more synergistic and positive relationship to advance study objectives. Furthermore, networking between successive presidencies is crucial to sustaining relevant issues in the process, and thus, the project has been identifying collaboration opportunities with South African counterparts.

Achievements:

- 1** CIPPEC and SV participated in numerous events related to the G20, where the growing importance of the care agenda in discussions became evident, largely promoted by the Care 20 network.
- 2** Contributions were made to care proposals included in the T20 and W20 communiqués, advocating for their integration.
- 3** Collaboration occurred with various organizations to weave a cohesive narrative in different events focused on the care agenda, involving CIPPEC, Southern Voice, and members of the Care 20 network.
- 4** During Brazil's presidency of the T20, CIPPEC led Taskforce 1: Fighting inequalities, poverty and hunger, which has a subgroup on care.

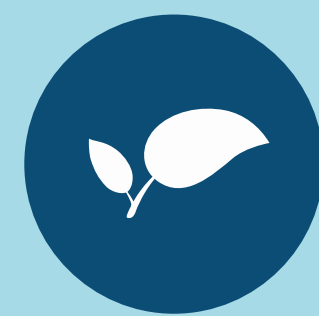
Replicability and sustainability of results:

Replicability



To encourage replicability in other contexts, it is crucial to establish a network that facilitates collaboration around the care agenda, and engage with relevant authorities from the early stages. Given the multidimensional nature of the care agenda, it's essential to involve specialists and organizations in addressing care from various perspectives.

Sustainability



CIPPEC and Southern Voice are part of the Global Roadmap for Action on the Care Economy leadership group, a platform seeking to establish a roadmap for global advocacy on care. The objective is to set achievable and measurable metrics regarding the care economy by 2030.

Scalability



The Global Roadmap for Action on the Care Economy offers a unique opportunity to scale our interventions as it shares priorities with the Care 20 group but scales its objectives. This project aims to coordinate messages and strategies globally around the care agenda. Collaboration with the Global Care Alliance is central to this effort.