

# CARE ECONOMY PARTNERSHIPS FOR CHANGE

## CARE ENVIRONMENTS IN JALISCO: DESIGN, PILOTING AND EVALUATION OF A COMPREHENSIVE INTERVENTION MODEL FOR THE RECOGNITION AND EXPANSION OF QUALITY CARE SERVICES

### Research partner:

Descifra Investigación Estratégica Social  
Política y de Mercado, S.C.  
(Demoskópica México)

### Implementing partner:

Secretariat for Substantive Equality  
between Women and Men (SISEMH) of the  
Government of Jalisco State

### Timeframe:

25/09/2023 - 28/02/2025

### Main Objective:

To generate evidence about the changes observed in the living conditions of women caregivers, regarding self-care practices, physical and emotional well-being, access to government programs, redistribution of care tasks and adoption of alternatives for the generation of income in the two study locations, Zapopan y Tlajomulco.

### Description of the Public policy/innovation:

The Model of Caring Environments in Jalisco is a strategy for the articulation of programs, services and actions to improve economic autonomy and physical and emotional well-being of unpaid caregivers with a territorial, inter-institutional and intersectoral approach where different levels of government and public, social and private actors participate. Its implementation lasts six months and it was inspired in the Local Care System of Bogota.

### Expected impacts:

Evidence of the increase in the economic autonomy of unpaid female caregivers in terms of income generation, time availability, and the improvement of their physical and emotional well-being. This will determine if the design and articulation processes of services, programs, and actions that make up the model are relevant, coherent, efficient, and effective in achieving the expected results and their sustainability over time.

### Project progress:

- 1** Baseline study of the profiles of caregivers in the two Caregiving Environments of the pilot study. It analyzed characteristics of caregiving tasks, working conditions, own income, needs, training in caregiving, access to government support, among other aspects.
- 2** Focus groups with female caregivers to identify motivations and obstacles that they face in participating in the Caregiving Environments.
- 3** Participatory workshop for the collaborative design of the model based on the results of the baseline study and focus groups, where the inter-institutional work agenda was established with state and local agencies.
- 4** Evaluation of the first module of the Environments of Care model, which served as feedback on the most valued learning and aspects for improvement.



Credits: Demoskópica México-2023



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