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## **EDUCATION**

1999                      Ph.D., Applied Economics, University of Minnesota, Minnesota, U.S.A.  
1987                      B. A. in Economics, Universidad del Pacífico, Lima, Peru.

## **FIELDS OF INTEREST**

Poverty and Social Inequalities  
Microeconometrics  
Microfinance and Entrepreneurship  
Institutions and Governance  
Rural Development  
Health Economics

## **CURRENT AND PREVIOUS APPOINTMENTS**

1993 -                      Grupo de Análisis para el Desarrollo (GRADE), Lima, Peru  
Senior Researcher  
Director of Research 2007-2010  
2017-2019                      University of Miami  
Visiting Research Fellow  
Institute for Advanced Studies of the Americas  
2007-2016                      Partnership for Economic Policy (PEP) Network  
Director, Latin American Office  
PEP Network Policy Impact Evaluation Research Initiative (PIERI)  
Member of Steering Committee  
2014-2016                      Ministry of Development and Social Inclusion (MIDIS)  
Member of Advisory Group on Monitoring and Evaluation of Development and  
Social Inclusion Policies  
2004-2006                      International Society for Equity in Health (ISEQH)  
Board Member  
2002-2006                      Partnership for Health Equity in Peru  
General Coordinator  
Founding Institutions: GRADE, CIUP, UPCH  
2001-2006                      Health Equity Gauges Initiative, Rockefeller Foundation.  
Advisory Committee on Measurement Issues.

## TEACHING EXPERIENCE

- 2022 IPA Impact Evaluation Course. Introductory level, Main audience: officials from CONCYTEC. March 11-14, 2022.
- 2014 - 2019 Universidad de Piura (UDEP), Economics  
Professor.  
GRADE Chair courses (joint with Alan Sanchez):  
Policies for Social Development (campus Piura)  
Quantitative Methods for Impact Evaluation (campus Lima)
- 2013 – 2014 GRADE-CEDLAS Course on Impact Evaluation for partners of the IDRC Think Tank Initiatives (TTI). Lima.  
May 12-16, 2014; October 21-25, 2013
- 2013 Professor, Randomized Impact Evaluations from Start to Finish  
Citi-IPA Training Workshop on Impact Evaluation of Innovations in Financial Capabilities, Lima, May 28-29
- 2012 Professor  
Randomized Control Trials: Why and how?  
Implementing RCTs: Lessons learned  
J-PAL Course on Impact Evaluation  
Lima, November 5-7
- 2000 Professor, Health Economics  
Master in Health Economics  
Centro de Investigación y Docencia Económicas (CIDE), División de Economía, Mexico D.F.
- 1993-II Professor, Economic Optimization Methods  
Universidad del Pacífico, Facultad de Economía.

## PROFESSIONAL AFFILIATIONS

Latin American and Caribbean Economic Association (LACEA), Innovations for Poverty Action (IPA), The Abdul Latif Jameel Poverty Action Lab (J-PAL), Evidence on Governance and Politics (EGAP), Partnership for Economic Policy (PEP).

## AWARDS AND HONORS

- 2023 PEP Pioneer. Recognition awarded for his contributions to the institutional development of the PEP research network (<https://www.pep-net.org/news/pep-pioneers-martin-valdivia>).
- 2019 EduFin Research Grant. BBVA Center of Financial Education and Capability, Madrid.
- 2001 Fundación Mexicana para la Salud. (FUNSALUD) Red Interamericana José Luis Bobadilla de Políticas de Salud. Jury for the IV Concurso Premio Internacional de Políticas de Salud, México D.F.
- 1991 Mac Arthur Interdisciplinary Program on Peace and International Cooperation, University Minnesota - Pre-Dissertation Fellowship.
- 1990-1994 Mac Arthur Interdisciplinary Program on Peace and International Cooperation, University of Minnesota - Ph.D. Fellowship.

- 1988-1990 Andean Peace Program, U.S. Agency for International Development - M.A. Fellowship.
- 1988-1990 University of Minnesota, Graduate School, Foreign Student Tuition Award.

## SELECTED LIST OF RESEARCH PAPERS AND PUBLICATIONS

### *Publications in peer-reviewed journals*

- Chong, Alberto; Martin Valdivia (2026). “Edutainment, Savings and Empowerment in Rural Areas of Peru”. *World Bank Economic Review*, forthcoming.
- Zucco, Cesar; Anna-K Lenz; Rafael Goldszmidt; Martín Valdivia (2023). “Do political preferences affect policy learning and uptake? Evidence from a field experiment with informal entrepreneurs”. *Journal of Politics* 85 (3): 1003-1016, July.
- Goldszmidt, R.; P. Behr; C. Zucco; AK Lenz; L. Gonzalez; M. Valdivia (2022). Microcredit Impacts: Evidence from a Large-Scale Observational Study in Brazil. *European Journal of Development Research* 34: 1940–1966.
- Chong, Alberto; Marco Gonzalez-Navarro; Dean Karlan; Martín Valdivia (2020). ”Do information technologies improve teenagers’ sexual education? Evidence from a randomized evaluation in Colombia”. *World Bank Economic Review* 34 (2): 371-392, June.  
Other version:  
“Effectiveness and spillovers of online sex education: Evidence from a field experiment in Colombian Public Schools”. NBER Working Paper # 18776, February 2013, (revised July, 2017).
- Zucco, Cesar; Anna-Katharina Lenz; Rafael Goldszmidt; Martin Valdivia (2020). “Face-to-face vs. virtual assistance to entrepreneurs: Evidence from a field experiment in Brazil”. *Economic Letters* 188: 108922, Marzo.
- Chong, Alberto; Gianmarco León; Vivian Roza; Martín Valdivia & Gabriela Vega (2019). "Urbanization patterns, information diffusion and female voting in rural Paraguay". In *American Journal of Political Science* 63 (2): 323-341, April. Replication data in: <https://dataverse.harvard.edu/dataset.xhtml?persistentId=doi:10.7910/DVN/KPJUFL&version=DRAFT>  
Other versions:  
"Social interactions and female voting in rural Paraguay: The role of urbanization patterns on the effectiveness of GOTV campaigns". IADB Working Paper Series No. 938, August 2018.  
"Urbanization Patterns, Social Interactions and Female Voting in Rural Paraguay". Barcelona Graduate School of Economics Working Papers # 1004, November 2017.
- Chong, Alberto; Martin Valdivia (2018). “Health Impacts of a Public–Private Partnership Rural Roads Maintenance Programme”. *Journal of International Development* 30 (7): 1248-1251, October.
- Wagstaff, A.; T. Dmytraczenko; Gisele Almeida; L. Buisman; P. Hoang-Vu; C. Bredenkamp; J. Cercone; Y. Diaz; D. Maceira; S. Molina; G. Paraje; F. Ruiz; F. Sarti; J. Scott; M. Valdivia; H. Werneck (2015). “Assessing Latin America’s Progress toward Achieving Universal Health Coverage”. *Health Affairs* 34 (10): 1704-1712, October.
- Valdivia, Martín (2015). “Business Training Plus for female entrepreneurship? Short and Medium Term Evidence from a field experiment in Peru”. *Journal of Development Economics* 113: 33-51, March.  
Other version:

- PEP-PIERI Working Paper 2014-04, July, 2014.
- León, Gianmarco; Martín Valdivia (2015). "Inequality in school resources and academic achievement: Evidence from Peru". *International Journal of Educational Development* 40: 71-84, January.
- Urke, Helga B.; M. Mittelmark; Martín Valdivia (2014). "Trends in stunting and overweight in Peruvian pre-schoolers from 1991 to 2011: findings from the Demographic and Health Surveys". *Public Health Nutrition* 17 (11): 2407-2418, March.
- Petrera, Margarita; Martín Valdivia; Eduardo Jimenez; Gisele Almeida (2013). "Equity in health and health care in Peru, 2004–2008". *Pan American Journal of Public Health* 33 (2): 131-136, February.
- Karlan, Dean; Martín Valdivia (2011). "Teaching Entrepreneurship: Impact of Business Training on Microfinance Clients and Institutions". *Review of Economics and Statistics* 93 (2): 510–527, May.
- Aguero, Jorge; Martín Valdivia (2010). "The Effects of Economic Recessions on Child Health: Evidence from Peru". *Estudios Económicos* 25 (1): 247-274, January-June.
- Valdivia, Martín (2004). "Poverty, Health Infrastructure and the Nutrition of Peruvian Children." In *Economics and Human Biology* 2 (3): 489-510, December.
- Valdivia, Martín (2002). "Public health infrastructure and equity in the utilization of outpatient health care services in Peru." In *Health Policy and Planning*; 17 (Suppl 1): 12-19. Oxford University Press.
- Roe, Terry; Martín Valdivia (1992). "Mexican Agriculture in an Economy-Wide Policy: Latitude for Special Treatment". *North American Journal of Economics & Finance*, 3(2): 99-115 JAI Press.
- Valdivia, Martín (1987). "Las Alternativas de Re-Estructuración Empresarial en la Agricultura de la Costa Peruana", *Apuntes*, N° 21, pp. 310-322, Universidad del Pacífico, Lima, September.

#### *Working papers*

- Celiku, Bledi; Diego Ubfal & Martín Valdivia (2025). "Gender gaps in the performance of small firms: Evidence from urban Peru". World Bank Policy Research Working Paper # 11218, September.
- Chong, Alberto; Martín Valdivia (2023). "Edutainment, Savings and Generational Differences in Rural Areas of Peru". Georgia State University, International Center for Public Policy Working Paper Series No. 2313, July.  
Other version:  
"Social Media Instruments and the Promotion of Financial Inclusion in Peruvian Rural Areas". PEP-PIERI Working Paper 2017-15, March.
- Lenz, Anna K.; Martín Valdivia (2023). "Nudging Microentrepreneurs under fire: Experimental evidence from Brazil". Peruvian Economic Association Working Paper No. 194, July.
- Frisancho, Verónica; Martín Valdivia (2020). "Saving groups, risk coping and financial inclusion in rural areas", CAF Working Paper 2020-12, December.  
Previous version in:  
IADB Working Paper # 1166, December, 2020.
- David McKenzie; Christopher Woodruff; K. Bjorvatn; M. Bruhn; J. Cai; J. Gonzalez-Uribe; S. Quinn; T. Sonobe; M. Valdivia (2020). "Training entrepreneurs". *VoxDevLit* 1 (2), August.
- Alzúa, María Laura; Habiba Djebbari; Martín Valdivia (2012). "Impact Evaluation for Policy Making: A Close Look at Latin American Countries with Weaker Research Capacities". CEDLAS, Working Papers 0132, CEDLAS, Universidad Nacional de La Plata, May.

- Valdivia, Martín (2010). “*Contracting the Road to Development: Early Impacts of a Rural Roads Program*”. PEP-PMMA Working Paper 2010-18, October.
- Cockburn, John; Martín Valdivia, editors (2008). “Reaching the MDGs: An International Perspective”. PEP Research Network.
- Frisancho, Verónica; Dean Karlan; Martín Valdivia (2008). “*Business training for microfinance clients: how it matters and for whom?*”. PEP-PMMA Working Paper # 11, May.
- Karlan, Dean; Martín Valdivia (2007). “Teaching Entrepreneurship: Impact of Business Training on Microfinance Clients and Institutions”. Center for Global Development (CGD), Working Paper # 107, January.
- Other versions:*
- Yale University, Economic Growth Center Discussion Paper # 941, July 2006.
- US Department of Labor, Bureau of International Labor Affairs Research Symposium Papers, *Linking Theory and Practice to Eliminate the Worst Forms of Child Labor*, November 2006.
- Valdivia, Martín (2007). “*Etnicidad, Antecedentes Lingüísticos y la Salud Materno Infantil en el Perú*”. INEI, Investigaciones, Working Paper # 22, Lima.
- Valdivia, Martín (2005). “Peru: Is identifying the poor the main problem in targeting nutritional programs?”. In Gwatkin, Wagstaff and Yasbeck (editors) *Reaching the Poor with Health, Nutrition and Population Services: What Works, What Doesn't, and Why?*. The World Bank, Washington DC.
- Valdivia, Martín (2005). “Planificación Familiar y Salud Materno-Infantil en el Perú: Menos puede ser Mejor”. In *Economía y Sociedad* # 55, CIES, Lima, March.
- Valdivia, Martín (2005). “Peru: Is identifying the poor the main problem in targeting nutritional programs?”. The World Bank HNP Discussion Paper Series, Reaching the Poor Program Paper No. 7, Washington DC, February.
- Saavedra, Jaime; Martín Valdivia (2003). “*Estructura del hogar y ahorro durante el ciclo de vida: Evidencia de las cohortes peruanas.*” Documento de Trabajo # 42, GRADE, Lima, March.
- Valdivia, Martín; Jorge Mesinas (2002) “*Evolución de la equidad en salud materno-infantil en el Perú: ENDES 1986, 1992, 1996 y 2000*”. Macro International-INEI. Lima, October.
- Valdivia, Martín (2002). “*Acerca de la Magnitud de la Inequidad en Salud en el Perú*”. Documento de Trabajo # 37, GRADE, Lima, April.
- Valdivia, Martín; Miguel Robles (2002) “*Alternativas para la Pequeña Agricultura en el Perú*”. Análisis y Propuestas # 5, GRADE, January.
- Saavedra, Jaime; Martín Valdivia (2000). “*Household and Individual Decision-Making over the Life Cycle: A First Look at Evidence from Peruvian Cohorts.*” IADB Regional Research Network Working Paper R-425, December.
- Murrugarra, Edmundo; Martín Valdivia (2000). “The Returns to Health for Peruvian Urban Adults by Gender, Age, and Income Class”. In Savedoff, William and T. Paul Schultz (eds) “*Wealth from Health: Linking Social Investments in Latin America.*” IADB, Washington DC, December.
- Murrugarra, Edmundo; Martín Valdivia (2000). “*Morbilidad Auto-Reportada y los Retornos a la Salud para los Varones Urbanos en el Perú: Enfermedad vs. Incapacidad*”. Documento de Trabajo # 31, GRADE, Lima, September.
- Saavedra, Jaime; Martín Valdivia (2000). “Income Smoothing over the Life Cycle: Family Living Arrangements and the Welfare of Peruvian Households”. Documento de Trabajo # 186, CIDE, Mexico, July.
- Valdivia, Martín (1999). “*Asymmetric Information and Credit Markets in Peruvian Rural Economies*”. Ph.D. Thesis, Department of Applied Economics, University of Minnesota, August.

- Murrugarra, Edmundo; Martín Valdivia (1999). “*Wages and Health Determinants for Peruvian Urban Adults: Differences across Gender, the Life-Cycle and the Wage Distribution*”. IADB Regional Research Network, Working Paper R-352, May.
- Valdivia, Martín (1998). “El Trabajo Asalariado en las Economías Rurales del Perú”. In *Boletín de Opinión* # 33, pp. 110-118, Consortium of Economic Research. Lima, January.
- Valdivia, Martín; Miguel Robles (1997). “Decisiones Laborales en las Economías Rurales del Perú”. In *Notas para el Debate* # 14: 79-131, GRADE, Lima, September.
- Valdivia, Martín; Juan Pablo Silva (1996). "Acceso al Crédito en las Economías Rurales: Diferencias entre el Sector Formal e Informal en el Perú". In Seminario Permanente de Investigación Agraria (SEPIA), "*Perú: El Problema Agrario en Debate, SEPIA VI*".
- Valdivia, Martín (1996). “Diversificación en un Modelo Dinámico de Hogares Rurales con Incertidumbre”. In *Boletín de Opinión* # 28, Consortium of Economic Research, Lima, July.
- Roe, Terry; Martín Valdivia (1996). "*Policy Reform, Capital Mobility and Growth: Explaining the Post-Adjustment Outcomes in Latin America*". US Department of Agriculture, manuscript, April.
- Valdivia, Martín (1995). "Del Banco Agrario a las Cajas Rurales: Hacia un Sistema Financiero Rural Eficiente?". In *Notas para el Debate* 13, GRADE, Lima, October.
- Valdivia, Martín; Víctor Agreda (1994). "El Sistema de Comercialización de Frutas: Los Casos del Limón, el Maracuyá y el Mango en el Norte del Perú". En J. Escobal, (editor) *Comercialización Agrícola en el Perú*, GRADE-USAID, Lima.
- Escobal, Javier; Martín Valdivia (1993). "El Sector Agrario ante el Proceso de Liberalización: Posibilidades y Limitaciones en una Economía de Mercado". *Pretextos*, 5: 53-77, DESCO, November.

#### *Chapters in books*

- Frisancho, Veronica; Martín Valdivia (2022). “La vulnerabilidad de los hogares rurales en tiempos de COVID-19: en búsqueda de las lecciones claves para una política de inclusión financiera”. En Balarín, M., S. Cueto y R. Fort (eds), *El Perú pendiente: ensayos para un desarrollo con bienestar* (pp. 103-120), Lima, GRADE.
- Chong, Alberto; Dean Karlan; Martín Valdivia (2020). “Radio and video as a means for financial education in rural households in Peru”. In A. Chong & M. Yañez-Pagans (eds). *Information technologies and Economic Development in Latin America*. Anthem Press, 222 pps.
- Valdivia, Martín (2017). “Understanding the Role of the Couple in Key Decisions and Actions of the Female Entrepreneur in Peru”. In Susana Martínez-Restrepo and Laura Ramos-Jaimes (eds.) “Measuring Women’s Economic Empowerment: Lessons from South America”. Fedesarrollo, Bogota, November.
- Dmytraczenko, T.; Gisele Almeida; H. Werneck; J. Cercone; Y. Diaz; D. Maceira; S. Molina; G. Paraje; F. Ruiz; F. Mori Sarti; J. Scott; M. Valdivia; (2015). “Progress toward Universal Health Coverage in Latin America and the Caribbean: Outcomes, utilization, and financial protection”. In Tanya Dmytraczenko and Gisele Almeida (eds). “*Toward Universal Health Coverage and Equity in Latin America and the Caribbean*”. World Bank Publications, Washington DC.
- Diaz, Juan José; Martín Valdivia (2012). “The Vulnerability of the Uninsured to Health Shocks in Peru”. In Knaul FM, Wong R, Arreola-Ornelas H. (editors). *Household Spending and Impoverishment. Volume 1 of Financing Health in Latin America Series*. Cambridge, MA: Harvard Global Equity Initiative, in collaboration with Mexican Health Foundation and International Development Research Centre; Harvard University Press.

- Valdivia, Martin (2011). “Sobre los determinantes étnico-culturales de la inequidad en salud materno-infantil en el Perú.” Chapter in GRADE book, “*Salud, Interculturalidad y Comportamientos de Riesgo*”. GRADE, Lima.
- Valdivia, Martín (2011). “Etnicidad como Determinante de la Inequidad en Salud Materno-Infantil en el Perú.” Chapter in IDRC book edited by Amparo Hernandez & Carmen Rico, “*Protección Social en Salud en América Latina y el Caribe: Investigación y Políticas*”. Universidad Javeriana, Bogotá.
- Valdivia, Martín (2008). “Concesionando el camino hacia el desarrollo: impactos iniciales de un programa de caminos rurales”. In CAF (eds). *Perspectivas: Análisis de temas críticos para el desarrollo sostenible* 6 (2), December.
- Díaz, Juan José; Martín Valdivia (2007). “La Salud Materno infantil en el Perú: Mirando dentro y fuera del Sector Salud”. In “*Investigación, Políticas y Desarrollo en el Perú*”. Lima: GRADE, 2007.
- Murrugarra, Edmundo; Martín Valdivia (2000). “Wages and Health Determinants for Peruvian Urban Adults: Differences across Gender, the Life-Cycle and the Wage Distribution”. In Bill Savedoff (eds). *Wealth from Health: Linking social investments to earnings in Latin America*. IDB Publications, Washington DC.
- Valdivia, Martín (1996). “Ex-post Costly Monitoring and Access to Credit in Peruvian Rural Economies”. In Sociedade Brasileira de Econometria, *Proceedings of the XVIII Encontro Brasileiro de Econometria*, Aguas de Lindoia, Sao Paulo, December 11-13, p. 839-857.

## REFEREE SERVICE

American Economic Association: Insights, Economic Development and Cultural Change (EDCCH), Economic Letters, Economics and Human Biology (EHB), European Economic Review (EER), Journal of Development Economics (JDE), Journal of Development Effectiveness (JDeff), Journal of Development Studies (JDS), Journal of Economic Behavior and Organizations (JEBO), Review of Economic Studies (REStud), World Development.

Member of Editorial Board, Well Being and Social policy

## ONGOING RESEARCH

“Running Ahead or Moving Together? Individual and Group Consulting for Female Entrepreneurship”. With Claudia Martinez, Jorge Orozco. Current version: August, 2025 (submitted).

“Savings groups in rural settings: Impacts on household well-being, female empowerment and access to formal credit”. With Veronica Frisancho. Current version: October, 2024 (submitted)

## THESIS ADVISOR

Ana-Katharina Lenz. Ph.D. Administration. Brazilian School of Public and Firms Administration. Thesis title: Studies on Entrepreneurship and Formalization in Brazil  
Date of defense: 07/18/2017

## RESEARCH GRANTS

- 1) “Empowering microentrepreneurs towards a high-growth path: the role of soft-skills training and capital among disadvantaged populations”. Sponsored by Save the Children, Fundación MC (Chile), IPA's Entrepreneurship & Private Sector Development. Joint project with Dean Karlan, Natalia Rigol, Benjamin Roth, Diego Santa María, 2021-2026.
- 2) “Savings groups and rural households’ financial resilience amid the COVID-19 pandemic”, sponsored by IADB. Joint project with Veronica Frisancho, 2020-24.
- 3) “Soft skills, occupational choices and use of credit by microfinance clients”, sponsored by IADB (RES) and IPA Intimate Partner Violence Initiative. Joint project with Suzanne Duryea and Veronica Frisancho, 2017-24.
- 4) “Tobacco taxation and the price elasticity of the demand for cigarettes in Peru”, sponsored by American Cancer Society, Cancer Research – UK. Joint project with Guillermo Paraje, 2017-2020.
- 5) “Increasing microentrepreneurs’ formalization and access to social security in Brazil”, sponsored by EGAP - Metaketa II Initiative (Taxation). Joint project with Rafael Goldszmidt, Anna-Katharina Lenz and Cesar Zucco through a collaboration with Fundación Getulio Vargas (FGV-EBAPE), 2017-2020.
- 6) “Commitment savings products, intra-household dynamics and the welfare of the poor in Dominican Republic”, sponsored by IADB (MIF and RES). Joint project with Veronica Frisancho, and Dean Karlan, 2014-2018.
- 7) “Business Training Plus for women-led SME growth: Evidence from a field experiment in Peru”, sponsored by USAID and BID-MIF. Joint project with Claudia Martinez (Universidad Católica de Chile), 2013-2018.
- 8) “Savings groups and social networks: Evidence from Peru”. Sponsored by CAF and BID-RES, with Veronica Frisancho (BID), 2013-19.
- 9) “Information, incentives and women’s political participation: Evidence from Paraguay”. Sponsored by IADB, Gender and Diversity Unit. With Alberto Chong (GSU) and Gianmarco Leon (U Pompeu Fabra), 2012-15.
- 10) “Soaps, ICT for financial education and savings promotion”. Sponsored by the *Todas Cuentan* project (multiple funders), and the PEP Research Network, with Alberto Chong (GSU), 2012-16.
- 11) “Village banks, social networks and the welfare of rural women: Evidence from Paraguay”. Sponsored by IADB-MIF. Joint project with Veronica Frisancho (IADB), 2012-2015.
- 12) “Governance and the quality of health services: Evaluating the impacts of a health rights based intervention in Guatemala: A Health Rights-Based Intervention with an Impact Evaluation”. Sponsored by International Development Research Centre – IDRC Joint project with Walter Flores, from Centro de Estudios para la Equidad y Gobernanza en los Sistemas de Salud (CEGSS) and Jorge Agüero (U of Connecticut), 2012-2017.
- 13) “The Permanent Effects of Economic Crises on Child Health in Latin America”. Sponsored by UNDP and the University of California Pacific Rim Research Program (PRRP). Joint project with Jorge Aguero (UC Riverside), 2010-12.
- 14) “Culture and Sexual and Reproductive Behavior of Adolescents in Peru”. Sponsored by the IADB, SCL/Gender and Diversity Unit, 2009-10.
- 15) “Information and Communication Technologies and Poverty Reduction in Latin America: The Cases of Family Planning Education and Financial Literacy”. Sponsored by IADB, Research Department and the Gender and Diversity Unit, in association with Innovations for Poverty Action (IPA), 2009-2010.

- 16) “Productive Training for the Empowerment of Women in Lima, Peru: The Impact Evaluation”. Sponsored by the World Bank and CAF, 2008-12.
- 17) “Connecting Rural Communities for Development: An Impact Evaluation of a Rural Roads Program in Peru”. Sponsored by the Poverty Monitoring, Measurement and Analysis section of the Poverty and Economic Policy (PEP) Research Network; the Consorcio de Investigación Económica y Social (CIES); Corporación Andina de Fomento (CAF), and the Interamerican Development Bank, 2006-10.
- 18) “Health Finance and Social Protection in Latin America: A Comparative Analysis of Argentina, Brazil, Chile, Colombia, Costa Rica, Peru and Mexico”. A regional project jointly developed with researchers from FUNSALUD (Mexico), CEDE-Universidad de Los Andes (Colombia), FIPE, University of Sao Paulo (Brazil), CEDES (Argentina), Universidad de Chile (Chile), and CPP-Universidad de Costa Rica (Costa Rica). Sponsored by International Development Research Centre – IDRC (2007-2009).
- 19) “Raising Awareness on the Connection between Race/Ethnicity, Discrimination, Poverty and Health Inequalities in Peru”. Sponsored by International Development Research Centre – IDRC (2005-2009).
- 20) “Child Health, Poverty and the Role of Social Policies in Peru”, with the IADB Regional Research Network, (2003-04).
- 21) “Credit Reporting Bureaus and the Deepening of Financial Services for the Rural Poor in Latin America.” Sponsored by the BASIS project, with Alain de Janvry, UC Berkeley. (2002-2005)
- 22) “How Well do Mother-Child Public Health Programs Reach the Poor in Peru.” Sponsored by the World Bank. (2002-03)
- 23) “Business Development Services for Female-owned Microenterprises in Communal Banks: An Impact Evaluation”. With Dean Karlan, sponsored by the Niles Foundation, the US Department of Labor, Corporación Andina de Fomento (CAF), and the Poverty and Economic Policy (PEP) Research Network (2002-08)
- 24) “Building a Local Partnership to Raise Awareness on the Evolution of Health Inequities in Peru” Sponsored by the Canadian International Health Society and the International Development Research Centre (IDRC). With Rafael Cortez, Centro de Investigación de la Universidad del Pacifico and Marcos Cueto, Universidad Peruana Cayetano Heredia. (2002)
- 25) “Evolución de la Equidad en Salud Materno-Infantil en el Perú: 1986-2000” Sponsored by Macro International Inc. and Instituto Nacional de Estadística (INEI). (2002)
- 26) "Mobilizing Microsavings in Peru: Empowering the Poor Through their Financial Agents and Local Assets Markets" . Sponsored by the Ford Foundation (2001-2003)
- 27) “Los Programas de Planificación Familiar y la Salud del Binomio Madre-Niño en el Perú” Sponsored by The Consortium of Economic and Social Research (CIES) and the International Development Research Centre (IDRC). (2001-02)
- 28) “Inequidades en la Situación de Salud, Acceso y Gasto en Atención en Salud: Utilizando Datos Secundarios para Apoyar la Toma de Decisiones.” Sponsored by the Panamerican Health Organization, (PAHO) Division of Health and Human Development. (2000-01)
- 29) “Comportamiento de los hogares ante transferencias públicas: lineamientos para la evaluación de impacto de los programas públicos para el alivio de la pobreza en el Perú”. This project is part of the Research Network on Best Practices for Poverty Alleviation Programs, sponsored by CIES-IDRC. (1999-01)
- 30) “Sensibilidad de la Demanda por Servicios de Salud ante un Sistema de Tarifas en el Perú: Previo vs. Calidad?,” Sponsored by CIES-IDRC. (1999-00)
- 31) “Household Behavior and the Provision of Public Health Services in Peru: Searching for Policy Lessons to Enhance Impact on Equity”, with the World Health Organization

- (WHO), PAHO, and the International Clearinghouse of Health System Reform Initiatives (ICHSR), the Initiative on Health Sector Reform. (1998-99)
- 32) “A Dynamic Analysis of Household Decision-Making in Peru: Changes in Household Structure, Female Labor Participation, Human Capital and its Returns”, with the IADB Regional Research Network, Round 5 (1998-99).
  - 33) “Productivity of Household and Public Health Investments: The Peruvian Case”, with the IADB Regional Research Network, Round 4 (1997-98).
  - 34) “Salud, Nutrición, Productividad e Ingresos en el Perú”, with the Consortium of Economic Research (CIE) and the IDRC of Canada (1996-98)
  - 35) "Mercados Rurales de Factores y Desarrollo Agrario en una Economía de Libre Mercado II": Los Mercados Rurales de Trabajo en el Perú, sponsored by CIE-IDRC (1993-96).
  - 36) "Mercados Rurales de Factores y Desarrollo Agrario en una Economía de Libre Mercado I": Los Mercados Rurales de Crédito en el Perú, sponsored by CIE-IDRC (1993-96).

### **PRESENTATIONS IN RECENT ACADEMIC SEMINARS, WORKSHOPS AND CONFERENCES**

- “Nudging Microentrepreneurs into Formalization under the Gang Rule: Experimental Evidence from Urban Brazil”, with Anna K. Lenz.
  - Wyss Academy, University of Bern, Switzerland. May 14, 2024.
  - GRADE Development Seminar. May 11, 2023.
  - Universidad del Rosario, Department of Economics Internal Seminar. September 23, 2021.
  - FGV-EBAPE Graduate Seminar (Virtual). December 9, 2020.
  - 2020 LACEA-BRAIN Virtual Forum. Montevideo, Uruguay, December 9, 2020.
  - 1<sup>st</sup> Annual Conference on Private Sector Development Research Network, Graduate Institute of International and Development Studies, Geneva December 12-13, 2019.
  - 2019 EGAP 27: Institutions & Governance Working Group, University of Geneva, October 11-12.
  - 2019 Entrepreneurship: Cognitive and Behavioral Approaches (ECBA), Centre d’Economie de la Sorbonne, Université Paris Pantheon, Sorbonne, September 12-13.
  - 2019 PEA Meetings. Universidad del Pacifico, Lima, August 8-9.
  - 2018 LACEA Meetings. ESPOL University, Guayaquil, November 8-10.
- “Savings Groups, Risk Management and Financial Inclusion in Rural Areas”, with Veronica Frisancho.
  - 2024 Finance & Development Seminar, University of Heidelberg, Germany. May 16-17.
  - 2022 ASSA Meetings (virtual) – January 7-9.
  - 2021 LACEA Conference – Poverty Session. Universidad del Rosario, Bogota, October 20-22.
  - Universidad de Piura, Department of Economics, Applied Microeconomics Seminar Series, October 18, 2021.
  - World Savings Week Conference– Superintendency of Banking and Insurance, Lima, March 23, 2021
  - COFIDE-CAF Virtual Workshop. Lima, December 10, 2020.
  - SBS Conference – World’s Savings Week - Panel on International Experiences. Lima, Auditorio CCL, March 25, 2019.
- “Soap Operas and Financial Inclusion: Experimental Evidence from Rural Peru”, with Alberto Chong.

- Peruvian Economic Association Annual Meeting, Universidad de Lima, Lima, August 12, 2017.
  - University of Minnesota, Department of Applied Economics, Development Economics Workshop. St. Paul, March 31, 2017.
  - Impact Evaluation Network (IEN) 10<sup>th</sup> Annual Meeting. Inter-American Development Bank (IADB), Washington DC., March 22-24, 2017.
  - GRADE-IPA-JPAL-IEP-Proyecto Capital Workshop “Innovating for financial inclusion: recent evidence and policy and research agenda”. Sponsored by MIDIS, CAF and SBS. Lima, Peru, November 30, 2016.
  - Proyecto Capital Regional Meeting of Researchers and Policy Makers in Financial Education and Inclusion. Lima, Peru, June 23, 2016.
  - 2016 Annual Meeting of the PEP Research Network. Manila, Philippines, June 5-7.
  - Universidad Católica de Chile, Departamento de Economía. Santiago, October 27, 2015.
  - 2015 LACEA Conference. Invited Session (PEP Research Network) on “Teaching Life Skills: Recent experimental evidence in the region”. Universidad Privada de Santa Cruz de la Sierra (UPSA), Santa Cruz, October 15-17.
  - IDRC-IPC Workshop “Social protection, entrepreneurship and labor market activation: Evidence for better policies”, session on Financial inclusion, financial capabilities and Social protection programs. IPEA Headquarters in Brasilia, September 10-12, 2014.
- “Business knowledge or networks for female entrepreneurship: Early experimental evidence from Peru”, with Claudia Martinez.
    - CESS Seminar on STEM and Technical Education. Universidad de Santiago, Santiago, December 13, 2016.
    - World Bank WLSME Workshop *How Can Training be Made More Effective for Women-Led Small and Medium Enterprises? Preliminary Findings from Mexico and Peru*. World Bank Headquarters, Washington, D.C., September 27, 2016

## **OTHER RECENT PARTICIPATIONS IN WORKSHOPS AND CONFERENCES**

- CAF. Workshop on “Evolving Territories: The New Rural Face of Latin America and the Caribbean”. Discussion of progress in the preparation of a document: “Innovations to promote financial inclusion in rural areas of Latin America and the Caribbean”. Buenos Aires, May 8-9, 2025.
- GRADE-COLAT. II Workshop on Tobacco Taxation in Peru. Presentation of the study: “On the effectiveness of tobacco taxation for tobacco control in Peru”. Hotel Sonesta del Olivar, San Isidro, Lima, December 14, 2022.
- MIDIS – Social Inclusion Week. Participation in Panel: Sustainable Development and Economic Inclusion. Lima, October 20, 2022.
- GRADE-COLAT. Workshop on Tobacco Taxation in Peru. Presentation of the study: Healthy taxes and tobacco consumption in Peru”. GRADE, Lima, October 18, 2022.
- GRADE-UNDP Anti-corruption Innovation Laboratory (ACIL) Initiation Conference. Presentation ACIL: Towards a collaborative space to promote evidence-based policy making in Peru”. Lima, November 3, 2021.
- IPA-J-PAL-PRODUCE. “Dialogue for the development of SMEs in Peru”. Presentation of “Empowering the management capital of SMEs: training, consulting or soft skills: Lessons from recent experimental evidence”. Lima, PRODUCE auditorium, August 27, 2018.

- Fundación Capital. Colloquium “Proyecto Capital: 10 años vinculando la protección social e inclusión financiera”. Panelist in session on “Lessons from the evidence on the impacts of the Project upon beneficiaries of CCTs”. Puebla, August 15-17, 2018.
- Panamerican Health Organization (PAHO). Meeting to Develop a Standardized Tax Share Indicator for Alcoholic and Sugar-Sweetened Beverages. Presentation “Monitoring of tobacco and alcohol tax policies in Peru – challenges and lessons learned for SSBs”. OAS Building, Washington DC, July 24-25, 2018.
- FEDESARROLLO-Universidad de los Andes. “Women’s economic empowerment: Measurement and policies from the private and public sectors”. Presentation of the study: “Understanding the Role of the Couple in Key Decisions and Actions of the Female Entrepreneur in Peru”. Bogota, February 8, 2018.
- University of Miami, Institute of Advanced Studies for the Americas. Presentation on “The Role of Social Skills in the Fight Against Poverty”. Miami, April 4, 2017.
- Fourth Global Symposium on Health System Research 2016. Panelist in the IDRC-sponsored session on Think Tanks and the generation of evidence pro health-related SDGs. November 15, 2016, Vancouver Convention Centre, Vancouver.
- CGD-UN Foundation Workshop *Women’s Economic Empowerment: What works and how to measure it*. Panelist in the session: Measuring Subjective Economic Empowerment. November 3, 2016, Washington DC

## RECENT CONSULTANCIES

- ASBANC (2025). Leading the study: “Evaluation of a program of financial education at school”. Lima, June-December 2025.
- CAF-MEF (2025). Development of “A methodological note to evaluate the impacts of the National Policy for Financial Inclusion in Peru”. Lima, June-November 2025.
- CAF (2024-25). Preparation of a document: “Financial inclusion in rural areas: Lessons from the review of the evidence”, as a contribution to the effort for the flagship book *Economía y Desarrollo 2026*. Lima, November 2024-May 2025.
- World Bank (2024). Preparation of a document: “Impact of Taxation Policies on Health and Nutrition Outcomes in Peru”. Lima, April-September 2024.
- World Bank (2023). Preparation of a document: “Gender gaps in Entrepreneurship: Evidence from formal and informal firms in Peru”. Lima, March-July 2023.
- World Bank (2022-2023). Preparation of a document: “Gender gaps among Venezuelan migrants in Peru: 2018-22”. Lima, December 2022-June 2023.
- COLAT (2022). Preparation of a document: “Acerca de la efectividad de la política tributaria para el control del tabaco en el Perú”. Lima, September-December 2022.
- GIZ-CGR (2022). Preparation of a document: “Conceptual Framework and Theory of Change for the Design of a Results-Based Budget Program for the Fight against Corruption”. Lima, November 2021-July 2022.
- UNDP-Peru (2021). Preparation of a document on “Empowering Citizen’s Surveillance in the Fight against Corruption: What works and research agenda”. Lima, July-December 2021.
- Contraloría General de la República (CGR) – 2021. Preparation of the document: “Measuring the costs of corruption in Peru”. January-June.
- UNDP-Peru (2020). Preparation of a document on “Empowering Citizen’s Surveillance of Corruption in times of COVID-19 in Peru”. Lima, May-June 2020.
- UNDP-Peru (2019). Preparation of a document on “Building an Innovation Accelerator Lab for Anti-corruption Policies in Peru”. Lima, October 2019-February 2020.

- MIDIS-Ayni Lab (2017). Preparation of a document “Use of the evidence for the identification of innovative strategies for the fight against poverty in Peru”. With Dean Karlan and Claudia Martinez, through an agreement with Innovations for Poverty Action, Lima, Peru (2017-18).
- Superintendencia de Banca, Seguros y Prestadores Privados de Fondos de Pensiones (SBS - 2016). Preparation of a document “Mapping of Financial Literacy Initiatives in Peru”, as part of the implementation plan of the National Strategy for Financial Inclusion (ENIF). Lima, February 2016 - February, 2017.
- UN Foundation (2014). Preparation of a document “Business Development Services for Female Entrepreneurship: A Think Note on Measurement Outcomes”. Lima, March-April, 2014.
- IADB (2013). “Markets for the Base of the Pyramid in Peru: Exploratory analysis of qualitative data”. Requested by the OMJ initiative of IADB. Lima, August-December.

May, 2026