

CARE ECONOMY PARTNERSHIPS FOR CHANGE

GENERATING EVIDENCE FROM THE IMPLEMENTATION AND EVALUATION OF A PILOT PROGRAM TO STRENGTHEN ORGANIZATIONS LEADING COMMUNITY CARE INITIATIVES IN PERI-URBAN TERRITORIES OF CARTAGENA

Research partner:

Oxfam Colombia, Pontifical University Javeriana, Cartagena University y Santa Rita Association for Education and Promotion (FUNSAREP)

Implementing partner:

Care Directorate – Ministry of Equality and Equity of Colombia

Timeframe:

15/09/2023 - 30/09/2024

Main objective:

To make visible, support, and strengthen organizations (mainly led by women) that lead community care initiatives in peri-urban settings and generate evidence on the effects of enhancing these organizations in the care economy agenda, to provide inputs for the formulation of public policy for the National Care System.

Description of the Public policy/innovation:

In Colombia, a proposal has been made to establish a comprehensive and transformative National Care System that incorporates shared responsibility among stakeholders (government, community, family, and market) and household members. This system aims to address existing gender gaps rooted in the cultural assignment of care activities to women. Thus, the goal is to consolidate a National Care System collaboratively developed with communities and aligned with territorial realities.

Expected impacts:

- 1 Co-developing a National Care System together with communities and caregivers.
- 2 Recognition, visibility, and strengthening of community care.
- 3 Promoting care policies focused on the needs of care recipients and caregivers.
- 4 Ensuring the incorporation and visibility of the community realm as a provider and recipient of services in the National Care System.

Project progress:

- A diagnosis and characterization of community care initiatives in 10 neighborhoods within the areas of Caño Juan Angola, Ciénega de la Virgen, and Cerro de la Popa have been conducted.
- The main needs of community care organizations were identified, particularly regarding accounting and tax training, as well as resources to develop community care initiatives.



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